



CBCS SCHEME

17EC/TE/BM/ML/EI/ES51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain different Management functions. (10 Marks)
b. What are the different roles of a Manager? (05 Marks)
c. Draw the diagram of Skill – mix at different Managerial levels and explain. (05 Marks)

OR

- 2 a. What is the importance of Planning? (05 Marks)
b. Distinguish between two forms of Planning. (05 Marks)
c. Explain essential steps in decision making. (10 Marks)

Module-2

- 3 a. List and explain principles of Organizing. (10 Marks)
b. What is the meaning of delegation of Authority? Discuss the advantages of effective delegation. (05 Marks)
c. Describe : i) Job analysis ii) Job description iii) Job specification. (05 Marks)

OR

- 4 a. Discuss Maslow's Need - Hierarchy theory. (05 Marks)
b. Briefly explain the principle of effective communication. (05 Marks)
c. i) What are the benefits of Control system in Management?
ii) List the requisites of Excellent Communication. (10 Marks)

Module-3

- 5 a. Discuss Social responsibilities of business man towards different groups. (10 Marks)
b. Describe : i) Social Audit ii) Corporate Governance.
List out their benefits. (10 Marks)

OR

- 6 a. Define Entrepreneur. List and explain characteristics of an Entrepreneur. (10 Marks)
b. Discuss Myths of Entrepreneurship. (10 Marks)

Module-4

- 7 a. Outline the importance of Small Scale Industry. (05 Marks)
b. List out Internal and External problems faced by Small – Scale Industries and explain. (10 Marks)
c. Summarize the role of Small Scale Industries. (05 Marks)

OR



- 8 a. Discuss the services provided by the Small Industries Development Organization (SIDO). (10 Marks)
- b. List out the schemes of : i) State Finance Corporations (SFCs). (10 Marks)
ii) Small Scale Industrial Development Corporations (SSIDCs).

Module-5

- 9 a. Explain Product – Planning and Development process. (10 Marks)
- b. Briefly explain the sequential stages of Project formulation. (10 Marks)

OR

- 10 a. List out the ‘Check list’ for Feasibility report in Project report. (10 Marks)
- b. Distinguish between PERT and CPM. (10 Marks)

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